

## JOB DESCRIPTION

### Senior Researcher (Financing Natural Capital)

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#### Job Details

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| Job Title      | : | Senior Researcher (Financing Natural Capital) |
| Reports to     | : | Director of Policy and Research               |
| Direct reports | : | None  |
| Term           | : | 12 months                                     |
| Location       | : | Home based or co-working space in Bristol     |
| Salary         | : | Up to £45,000 (depending on experience)       |

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#### Job Purpose

This important and exciting role will help FFCC and The Prince's Countryside Fund investigate the emerging investment markets around natural capital (e.g. carbon and biodiversity markets) and better understand what farmers need to do to access this potential investment as part of viable farm business plans and what action they can take now.

This role will develop a detailed understanding of how the natural capital concept is being developed, the current state of emergent markets, their potential economic, environmental and social impacts and how access to natural capital markets can be broadened to include, for example, smaller, tenanted and new entrant farms.

The postholder will be a skilled economist, familiar with participatory and/or action research as well as qualitative and quantitative methodologies. This person will have a good understanding of natural capital markets and the economics of farm and land management businesses. The role will help the project partners achieve their ambitions by conducting research, preparing reports and briefings, and keeping track of relevant policy developments across the UK in the newly emerging natural capital markets. The postholder will help us develop the tools to disseminate information to farmers and land managers about how these potential opportunities could fit with their current and future business plans in a rapidly changing policy context.

FFCC is committed to diversity, equality and inclusion and celebrates these qualities as essential principles of a fair and sustainable society. We welcome applications from all backgrounds and are actively seeking to ensure our team is representative of the diversity of UK countries.

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## Key Tasks and Responsibilities

- Lead the 'Financing Natural Capital' project by conducting or curating research, assuring project delivery and output quality within budgets and deadlines, and undertaking internal and external reporting.
- Coordinate a programme of action research with farmer groups, maintaining strong links with those groups throughout the project so that findings of the project can inform on-farm decision-making.
- Undertake primary and secondary research, including qualitative and quantitative analysis with a range of data sources and stakeholder groups, into the development of natural capital markets, what impact they are having on farm businesses and how equal access to the opportunities they hold can be ensured across the sector.
- Maintain a good grasp on relevant policy developments across the UK and build strong relationships and partnerships with a wide range of policy, practice, funders, academic and business stakeholders relevant to the project.
- Coordinate any internal and external events associated with the project, including online and in person meetings and seminars.
- Create high quality, engaging content in the form of research reports, briefing notes, information for farmers, and other written outputs, and presenting analysis and recommendations for professional and public audiences as required.
- Work with our communications team to develop robust and engaging research outputs and compelling public narratives across our programme of work.
- Represent the work externally at conferences, media appearances and other events.
- Work collaboratively with other programmes across the FFCC's work and contribute expertise into discussions around the financing of a just transition.

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## Person Specification: Knowledge and Skills Required

- Economist, with at least a master's level degree in economics or a relevant discipline.
- Experience in commissioning, producing and evaluating research, in aspects of economic development and finance policy as they relate to farm and land management businesses or newly emergent markets.
- Familiar with using a number of research methodologies, especially participatory or action research, as well as qualitative and quantitative methods.
- Specialist expertise and interest in issues relevant to FFCC and PCF, such as food and farming, economics, sustainable development, land use, system change and in wider public policy and reform.
- A good track record of effective project delivery with some experience managing budgets and grant spending.
- Experience in public policy research development, through academia, commercial, government, and/or practitioner work and able to turn research into strong and practical policy recommendations.

- Able to bring intelligent analysis into complex issues, translating detailed technical and qualitative data into straightforward language. Strong analytical skills, numerate and comfortable with quantitative and qualitative data analysis.
- Ability to communicate confidently in different settings, and to present written material in a clear, concise and engaging manner to a range of different audiences.
- Confident in your outlook, and able to generate confidence in others with rapport building, persuasion and interpersonal skills including ability to communicate confidently with external stakeholders at all levels of seniority.
- Organised and efficient, with a good work rate and ability to prioritise and multitask.
- Ability to think laterally and creatively.
- Ability to work autonomously, demonstrating initiative, self-direction and motivation, as part of a virtual networked team.
- Strong interest in the aims and ethos of the FFCC.

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The job description is liable to review following discussion with the job holder and team. The job holder will be expected to undertake any other reasonable duties as requested by their line manager and commensurate with the job grade. This job description forms part of your contract with FFCC.